



SOCIAL MEDIA TOOLKIT

Social media is a fun way to reach supporters to share updates to raise awareness, inspire giving and engage with your community online about the Walk for Kids. With these assets and simple tips below, you'll be a Super Walker in no time.

Download the images below to share your why you Walk for Kids.

To download, right-click on any image below and select "Save image as".

Don't forget to tag us when posting to social media!
#walkforkids @rmhcsc

FACEBOOK/INSTAGRAM/LINKEDIN POSTS

[IMAGES FROM THIS CANVA LINK PLEASE](#)

FACEBOOK COVER PHOTOS / EMAIL SIGNATURES

[PLEASE UPLOAD THESE TWO COVER PHOTOS](#)

FACEBOOK PROFILE FRAMES:

[PLEASE UPLOAD THE IMAGE FROM THIS LINK](#)

To add a frame to your Page's profile picture: Go to www.facebook.com/profilepicframes. Search for **Walk for Kids** in the search bar and select the profile frame you prefer. Click Use as Profile Picture to save.

FACEBOOK/INSTAGRAM STORIES

[PLEASE UPLOAD THE IMAGES FROM THIS LINK](#)

Tip: Add your personalized URL link in your stories and bio to create a call action.