

## WHAT IS THE WALK FOR KIDS?

Walk for Kids™ is an annual fundraiser to support families receiving comfort, care, and support from Ronald McDonald House Pasadena. This fun, family-friendly event calls on volunteers, companies, and donors within their local community to keep families close when they need it the most.

Companies have the opportunity to encourage employee engagement by sponsoring participation, matching gifts or promoting individual fundraisers unique to your organization's culture.



**Team Building**



**Social Responsibility**



**Recognition**

## CORPORATE TEAMS

If you're looking to inspire employees while making an impact in your community, consider joining other corporate Walk for Kids teams in this cause by creating your own!

### Step 1: Reach Out

Send an email to Hilary Manners at [hmanners@rmhcsc.org](mailto:hmanners@rmhcsc.org) with all your team details, including the number of participants, sponsor amount and any additional fundraising plans.

### Step 3: Assemble

We'll upload the information and create your team for you! Each participant will have a unique webpage created for them with the ability to fundraise. We will follow up with you once registration is complete with a list of participant passwords.

### Step 2: Get Organized

We'll send you a spreadsheet gather all your teammates information. Collect names, e-mail addresses, and other details and send back to us once your team is completed

### Step 4: Sponsor

Once you're ready for payment, let us know the details of the sponsorship including the type of payment, amount and how to apply the funds. Contact Hilary Manners directly for credit card payments at [hmanners@rmhcsc.org](mailto:hmanners@rmhcsc.org)