



**Ronald  
McDonald  
House®**  
INLAND EMPIRE

# Walk For Kids

## Saturday, March 23, 2019

La Quinta Civic Center Park  
78495 Calle Tampico,  
La Quinta, CA 92253

### BECOME A SPONSOR!

- Align with a strong, trusted non-profit
- Build neighborhood and community trust
- Engage customers and partners in a meaningful way as they give back to their community and make a difference in children's lives
- Strengthen employee loyalty
- Drive revenue for a great cause and augment the power and meaning of your brand
- 79% of consumers would be likely to switch from one brand to another brand... if the other brand is associated with a good cause
- Reach communities that are important to your business



<b>BENEFIT</b>	Presenting \$5,000	Marathon \$2,500	1/2 Marathon \$1,000	Water Station \$500	Kilometer \$500
Complimentary Adult Registrations	UP to 50	Up to 25	Up to 10	Up to 5	Up to 5
Check presentation at event	♥				
Logo on Team Photo banner	♥				
Company mention in press releases	♥	♥			
Logo on all collateral materials	♥	♥	♥		
Logo <b>prominent</b> on Walk for Kids T-shirt	♥	♥			
Logo on Walk for Kids T-shirts	♥	♥	♥	♥	♥
10'x10' Space in vendor expo area	♥	♥	♥		♥
Logo and link on Walk for Kids Website	♥	♥	♥	♥	♥
Recognition on walk route	♥	♥	♥	♥	♥

### OTHER OPPORTUNITIES:

#### **VOLUNTEER T-SHIRTS - \$700**

Logo on all volunteer shirts  
Logo and link on Walk for Kids Website  
Up to 10 complimentary adult registrations

#### **BOOTH - \$250**

10' x 10' space in vendor expo area  
Logo and link on Walk for Kids Website  
Up to 5 complimentary adult registrations

#### **WATER STATION - \$500**

Recognition on the route at one of the Water Stations

#### **SPONSOR A TEAM - \$200**

Sponsor a Ronald McDonald House family team  
(up to 10 adults)

#### **CUSTOMIZED SPONSORSHIP** Starting line balloon arch sponsor \* Recycling Sponsor \*

#### **Fun Zone Sponsor**

Contact us to customize a sponsorship package that is specific to your company's needs

**Penelope Sachs, Special Events Manager**  
909-747-1262 | psachs@rmhcsc.org



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**Walk For  
Kids**

**SPONSOR REGISTRATION  
La Quinta**

\_\_\_\_\_ **Presenting Sponsor - \$5,000**

\_\_\_\_\_ **Marathon Sponsor - \$2,500**

\_\_\_\_\_ **1/2 Marathon Sponsor - \$1,000**

\_\_\_\_\_ **Kilometer - \$500**

\_\_\_\_\_ **Volunteer T-Shirts - \$700**

\_\_\_\_\_ **Water Station - \$500**

\_\_\_\_\_ **Booth - \$250**

\_\_\_\_\_ **Balloon Arch Sponsor- \$500**

\_\_\_\_\_ **Sponsor a Team - \$200**

\_\_\_\_\_ **Contact me to customize a sponsorship!**

**Company Name** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**City/State/Zip** \_\_\_\_\_

**Email** \_\_\_\_\_ **Phone** \_\_\_\_\_

**Logo Recognition** *In order to ensure the best possible reproduction of your logo, we require that you send us an Adobe Illustrator file (.eps or .ai). All fonts in the logo should be converted to outlines, and please include the file extension (.eps) in the file name. Be sure to include a color version as well as a solid black version of your logo. A JPEG file is an acceptable formation for recognition on our Web site; however, we cannot guarantee that the quality of your logo will be preserved when a JPEG file is also submitted for reproduction on a T-shirt or banner. If we determine that the logo quality is at risk of being compromised, we will recognize your organization in printed text rather than with your logo.*

January 20, 2019 - Deadline for inclusion on brochures and posters  
February 20, 2019 - Deadline for inclusion on T-shirts

*Thank you for supporting  
the House That Love Built!*

**Payment Information:**

\_\_\_ Check enclosed

\_\_\_ Please invoice

\_\_\_ Credit Card

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_